

Become a Vendor at the Village Market



The Village Market is located inside the Toronto Waldorf School, at 9100 Bathurst St., one light south of Rutherford Road.
www.villagemarket.ca • 416-875-4205 • info@villagemarket.ca

The in-a-nutshell guide to what it takes to have a table at the Village Market

Why sell at the Village Market?

- Promote your product to an organic-aware audience
- Join an established community of vendors and customers
- Start small with low overhead and test-market your products
- Ally your business with organic farming and Waldorf education
- Year-round heated indoor space, tables and chairs provided
- Flexible options for participation, incl. year-round option
- Part-time, one day a week (Sat. 8 - 1:30). Keep your day job.

About the Village Market and TWS

The Village Market is a social enterprise connecting organic and biodynamic farmers with consumers in York Region, and helping fund Waldorf education at the Toronto Waldorf School (TWS).

Founded more than 25 years ago, in 1991, as the first, and probably still the only, organic farmers market in York Region, the Village Market was started by Helene Gross, and her brother-in-law Desmond Gross, two TWS teachers who had recently come to Canada from South Africa to teach at the school.

About the Toronto Waldorf School

The Toronto Waldorf School was founded in the late 1960s by a small group of people who didn't have children of their own, and who wanted to do something in response to the cold war. TWS is a registered charity and was the first Waldorf School in Canada.

Currently TWS educates children from pre-school through Grade 12. Waldorf is a world-wide educational movement founded by Rudolf Steiner in 1919.

Types of Vendors, and Trial Rates

Criteria for inclusion as a vendor include the use of organic ingredients in food products, non-duplication of existing offerings and general compatibility with the organic, ecological and Waldorf values of the Village Market, as decided by the Market manager. You are responsible for meeting public health and any other legal or government requirements for the products or services you offer. Limited space available.

Sales Table for non-food products or services

Prepaid by the month: \$20 per week + commission + HST

Irregular dates* \$25 per week + commission + HST

Commission is 10% on sales over \$100 per table

Sales Table for food or edible products

Prepaid by the month: \$20 per week + commission + HST

Irregular dates* \$25 per week + commission + HST

Commission is 7.5% on sales over \$130 per table

Fees for the day or month are to be prepaid. The monthly option is intended as a trial period to see how your offering goes over with the Village Market community and how you like being here. Vendors who satisfactorily complete one or more trial months may be eligible to join the Village Market as a quarterly vendor, which involves a series of three-months-at-a-time commitments.

* Irregular dates may be reserved on the preceding Wednesday.

Special Cases

Non-Sales-Oriented Promotion or Information Table

Different base fees apply in lieu of commission. Please enquire.

Sales or Information Tables for registered charities who want to sell products or promote their work. Please enquire.

Rates are subject to change without notice. Updated July 2017